

REQUEST FOR PROPOSALS

DEVELOPMENT AND IMPLEMENTATION OF A BRAND, MARKETING & COMMUNICATION STRATEGY

Enterprise iLembe hereby requests proposals from suitably qualified and experienced service providers to assist the entity with the Development and Implementation of a Brand, Marketing and Communication Strategy, in line with the entity's mandate. Please note that this is a three year appointment.

Please visit our website www.enterpriseilembe.co.za for copies of the Terms of Reference. Alternatively, please e-mail your request to cheryl@enterpriseilembe.co.za.

Further information regarding the entity's existing marketing and communications strategy will be unpacked at a **Compulsory Briefing** session which will be held on **10 December 2019** at 09h00 at the Sangweni Tourism Centre, Ballito.

Please place your completed proposal in a sealed envelope endorsed "**APPOINTMENT OF A SERVICE PROVIDER FOR THE DEVELOPMENT AND IMPLEMENTATION OF A BRAND, MARKETING AND COMMUNICATION STRATEGY**" in the Tender Box at Sangweni Tourism Centre, Cnr Link Road & Ballito Drive, Ballito on or before, **15 January 2020 at 11h00**.

All proposals will be evaluated and adjudicated in terms of the approved Supply Chain Management Policy of Enterprise iLembe using the 80/20 preference procurement points system. Enterprise iLembe reserves the right not to accept any or portion of a proposal received under this call, or give reasons for doing so.

Proposals must be submitted by hand to the tender box as no e-mailed or fax submissions will be accepted. Bidders using a courier service to deliver documents are responsible for ensuring that such delivered documents are physically deposited in the tender box before the tender closure. **No submissions will be accepted after the closing date and time, as stipulated above.**

Please note that the Enterprise iLembe offices will be closed from 20 December 2019 and will reopen on 06 January 2020.

Information contact: Ms Cheryl Peters
Email: Cheryl@enterpriseilembe.co.za
Tel: 032 946 1256 / 082 055 2010

Mr N Nkomzwayo
Chief Executive Officer
Enterprise iLembe

Please note that this tender was previously advertised and subsequently cancelled. This a new request for proposals