

### **THE ENTREPRENEUR COMPETITION 2013 ENDS ON A HIGH NOTE....**

In its third year of running, the Entrepreneur Competition has once again crowned a new winner and one could say that Siphesihle Gumede the winner of this year's iLembe Chamber Entrepreneurship Competition was present when Colin Powell uttered the words "There are no secrets to success. It is the result of preparation, hard work, and learning from failure".

The eldest of four children, Siphesihle Gumede from Groutville and the owner of Superior Kitchens walked away with R25 000 at this year's competitions gala exhibition and event which was hosted at the Umhlali Country Club on the 2nd of October 2013.

Enterprise iLembe board member and one of the judges for this competition; Jane Wiltshire said "Many things impressed us about Siphesihle – his youth and the fact that this enterprise creates jobs. More importantly though, is his clear identification of an underserved niche of black, middle income home owners in Groutville and his absolute commitment to quality."

After weeks of training and mentoring to the value of R12 000 each, the ten finalists were also given an additional R3000.00 towards marketing skills. The finalists were given an opportunity to exhibit and make a presentation on their companies to invited guests and media at the cocktail event and the top 5 winner's were as follows:

- **1st Siphesihle Gumede – Superior Kitchens – R 25 000.00 and also receive an editorial write up on his business, A 3x7 advert every week for six months in the North Coast Courier.**
- **2nd Chantelle Sharples – Etiquette – R 20 000.00 and also receive A 2x7 advert every week for three months in the North Coast Courier .**
- **3rd Sandi Nzungane and Wise – Shoot 4 change – R 18000.00**
- **4th Innocent Zulu – Bricks & Blocks manufacture – R 12 000.00**
- **5th Megan Allan – Brides & Ballgowns – R 5000.00**

An award for Most Innovative was given to Craig Heafield of Omni Sense and he received a cheque for R 10 000.00 towards his business.

The top three will be headed to Johannesburg for the SACCI convention where they will pitch for more funding and against other chamber winners. The Guest speaker will be the President Jacob Zuma.

The iLembe Chamber event was once again sponsored and endorsed by Enterprise iLembe, African Bank, Airports Company of South Africa, Royal Haskoning DHV, King Shaka Airport, University of KwaZulu Natal and the North Coast Courier.

Enterprise iLembe has been involved in this competition since its inception and are extremely pleased with the way the competition has evolved and will continue to support this initiative to groom to grow new and emerging entrepreneurs.